



UC DAVIS

Western Cooling Efficiency Center



AFFILIATE PROGRAM



Affiliate Engagement

The UC Davis Western Cooling Efficiency Center (WCEC) seeks strategically minded stakeholders and leaders to join our efforts to accelerate the development and commercialization of efficient heating, cooling and ventilation solutions.

Our affiliates are integral in advancing our mission by engaging in our research from concept to implementation. WCEC encourages affiliates to actively participate in our research program, inform us about pressing industry concerns important to their organization and beyond, and help us prioritize the most applicable and valuable research efforts for advancing

heating, cooling, and ventilation solutions. Further, affiliates derive benefit from the integrated solutions developed due in part to their sponsorship.

Affiliates have many opportunities to engage on critical topics with our center's faculty, researchers, and professional network, as well as collaborate with other thought leaders from various industries. Center sponsored activities include multiple webinars on our current research activities, two or more public workshops a year on current and emerging research topics, one-on-one time with our director and researchers, and an annual Affiliates Forum.



The affiliate program engages industry to provide solutions at the intersection of research and practice.



Affiliate Benefits

Steering Committee	Priority Access to Events
The steering committee meets twice a year to discuss recent achievements, suggest new priorities, objectives, projects, research topics, etc. and have focused, solution-driven dialogue.	The center has a tight-knit network of industry thought leaders. Our workshops are limited in size (unless directly funded) and our affiliate members receive a number of priority reservations for each workshop.
Collaborate on Projects	Opportunity to Write and Present
Our researchers respond to several calls for proposals every year to state, federal, and private entities to pursue innovative and applied research. Affiliates have opportunities to collaborate on proposed projects.	Affiliates are given the opportunity to provide a written contribution (e.g., blog, announcements, etc.) to our website that may be of interest to our campus community, network, and stakeholders. Additionally, affiliates may be invited to speak on behalf of their organization.
Access to Our Network	Additional Benefits
As an academic institution, our researchers and faculty have unique access to insights and new research findings, as well as to in-depth knowledge of the technical field. Affiliates have the advantage of many opportunities for engagement throughout the year. The center also places an emphasis on educational opportunities for stakeholders on new standards, practices, etc.	<ul style="list-style-type: none"> • Industry advice and priority access to center faculty and staff • Two invitations to our annual Affiliates Forum • Early access to our webinars (2-3/year) • Logo recognition on our website and displayed at our office • Assistance with hosting meetings at campus facilities • Opportunities to post student jobs and internships on our website

Annual Membership

Industry	
Annual Revenue	Fee
> 50 Million	\$30,000
10 - 50 Million	\$20,000
< 10 Million	\$10,000

NGOs/Non-Profit
Please contact us

Energy Utilities	
Population Served	Fee
> 1 Million	\$30,000
500,000 - 1 Million	\$20,000
200,000 - 500,000	\$10,000

Your Membership Supports Us

We rely exclusively on project-based funding and sponsorships to achieve our mission and objectives.

Your support allows us to:

- Provide seed funding for new projects to take advantage of emerging opportunities
- Ensure our research is published and widely disseminated for the largest impact
- Engage on important research topics while seeking funding opportunities, and
- Recruit and retain top research talent



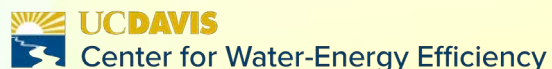
WCEC accelerates the development and commercialization of efficient heating, cooling, and ventilation solutions through innovation, R&D, stakeholder engagement, education and outreach. The center includes full-scale laboratories for research and development, as well as prototype and product testing.

WCEC is committed to serving as a collaborative hub that brings together stakeholders from all sectors to engage on and prioritize pressing concerns. The center uses data-driven research as a catalyst for the adoption of collective solutions to modern heating, cooling, and energy distribution challenges. We aim to be a valuable resource for increasing efficiency and resiliency in today's dynamically changing regulatory and environmental climate.

Our objectives are to:

- Develop strategies, technologies, and policies that achieve mutual benefits of energy, carbon, and cost savings; and
- Disseminate research results to increase public awareness, stakeholder engagement, and widespread adoption of solutions.

Affiliated Research Units



Contacts

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